

Alicia N. Ingram

President/CEO - ANI COMMUNICATIONS

Alicia N. Ingram is a strategic thinker and results-oriented communications specialist whose areas of expertise include media relations, public affairs, diversity communications in addition to crisis communications and issues management.

As the principal consultant of ANI Communications, Alicia specializes in creative public relations strategies and versatile writing solutions to produce the desired results. Since founding ANI Communications in 2003, she has developed strategies, locally and nationally, to help her clients generate awareness and increase their visibility among target audiences. She has also partnered with agencies in Atlanta, New York and Washington, D.C. to support their public relations campaigns along with managing media relations for public affairs and corporate accounts such as Federal Home Loan Bank of San Francisco, Soft-Sheen Carson (a division of L'Oreal) and medical equipment manufacturer Invacare. Her solid media relationships with local, national and ethnic media has generated coverage in hundreds of news outlets including the *The Atlanta Journal-Constitution*, *Los Angeles Times*, *National Public Radio*, *Cleveland Plain Dealer*, *Black Enterprise* and *BET*.

Before starting her own company, Alicia worked with Matlock Advertising & Public Relations, one of the top integrated communications agencies specializing in reaching diverse audiences. Alicia collaborated closely with senior staff to develop and execute successful media relations campaigns and strategies for corporate clients such as Dell Computer, BellSouth and ESPN Zone. She has coordinated media interviews and developed speeches for executives including Martin Luther King Jr., III.

Prior to joining Matlock, Alicia worked with The Dow Chemical Company and IBM. Her news background includes serving as a reporter with the State News in East Lansing, Michigan and Editor-In-Chief of Michigan State University's African American newspaper.

Professional and community affiliations include serving as Vice President of Public Relations for the Atlanta Metropolitan Black Chamber of Commerce and Secretary for the Atlanta Urban Chapter of Business and Professional Women / USA. She is also a member of The Metropolitan Atlanta Chapter of the National Coalition of 100 Black Women, Delta Sigma Theta Sorority, Inc. and a 2005 graduate of the Woodhull Leadership Institute.

A graduate of Michigan State University, Alicia holds bachelors degrees in Journalism and Social Policy. She has studied abroad in London, South Africa and Zimbabwe.